IDOF SERVICES

Certified professional training

Web & AI Applications Developer

WordPress, e-commerce, custom websites and applications: learn to design, develop and deploy professional web projects with the help of artificial intelligence.



270 hours of training

4 to 8 months → intensive or flexible

In-person & online → Cotonou, Benin

100% practical assessment + real project

Overview

Why take this training?

Building a professional website, an online store or a custom application no longer takes years of learning to code. With artificial intelligence as a copilot, it is now possible to design complete, working digital projects in record time, provided you understand the basics and know how to direct the right tools.

This training prepares website and application creators who can take an idea all the way to launch: WordPress, e-commerce with Shopify and WooCommerce, AI-assisted development, through to final deployment. Delivered by 2A-SIDOF SERVICES, a digital agency active in the field, the program relies on methods actually used in business.

Objectives

What this training enables you to do

- Understand how a website works and the basics of code (HTML, CSS, JavaScript)
- Create and customize professional WordPress websites
- Design custom features and plugins by directing artificial intelligence
- Build a complete online store with Shopify and WooCommerce
- Use AI to generate and adapt websites and applications
- Set up user accounts, databases and automations with AI
- Deploy a website online the right way: domain, hosting, security
- Run a real digital project from start to finish, through to the final defense

Target audience

Who is this training for?

No programming experience is required. Thanks to the artificial intelligence built into every stage of the program, this training is accessible to anyone motivated to create real web projects.

01 Entrepreneurs who want to build their own website or online store

02 Working professionals who want to move into a technical digital career

03 People changing careers

04 Business owners who want to manage their own online presence

05 Freelancers and graphic designers looking to expand their services to the web

06 Recent graduates preparing to enter the job market

07 Anyone who wants to learn how to create websites and applications with AI

Only one prerequisite: motivation

No computer science degree or programming experience is needed. The program is designed to bring every participant, whatever their starting level, to an operational professional level.

Program → 270 hours

A path designed as a progression

Each module builds on the previous one: understanding code, building a site, opening it to online sales, then enriching it with artificial intelligence and custom features.

1. **Web & coding fundamentals** — 25 H

Essential HTML, CSS and JavaScript, to understand what happens behind every site before using advanced tools.

2. **WordPress — themes & customization** — 40 H

Installation, structure of a WordPress site, theme customization and PHP basics to go beyond standard settings.

3. **Advanced customization & WordPress plugins with AI** — 35 H

Design custom features and plugins by directing AI, to meet needs that off-the-shelf plugins do not cover.

4. **E-commerce — Shopify & WooCommerce** — 45 H

Create and configure a complete online store: product catalog, payment, shipping and order management.

FROM FEATURES TO GOING LIVE

5. **AI-assisted website & application development** — 35 H

Design, generate and adapt websites and applications using the most relevant artificial intelligence tools of the moment.

6. **User accounts, databases & automations with AI** — 35 H

Login forms, member areas, data management and automations, built with the help of AI.

7. **Domain name, hosting & deployment** — 15 H

Purchase and configuration of a domain name and hosting, deployment and launch, with security and backup best practices.

8. **Professional project & defense** — 40 H

Applying everything learned to a real website or application, a project carried out with 2A-SIDOF SERVICES and presented to a jury at a final defense.

Skills acquired

What you will be able to do at the end

- Understand and write the basics of website code
- Create and customize a professional WordPress website
- Develop custom features by directing artificial intelligence
- Create and configure an online store with Shopify or WooCommerce
- Design websites and applications with the help of AI
- Set up user accounts and databases
- Deploy a website online with a domain name and hosting
- Run a web project from start to finish, from idea to launch

A training to make you operational, not just certified

After the 270 hours and the final project, you are able to design, develop and deploy a professional website or application, with the support of artificial intelligence, in a company, as a freelancer, or as an entrepreneur.

Practical details

How the training works

Duration

270 hours of training

Format

In-person in Cotonou and online

Pace

4 months in intensive format
or 8 months in flexible format

Schedule

Daytime, evening or weekend,
depending on your availability

Teaching method

Learning by building

Structured lessons, demonstrations, guided exercises, case studies and individual and team practical work. Each concept is put into practice concretely, directly on real projects, before moving on to the next.

Assessment

100% practical

No written theory exam. Assessment is based entirely on practice: hands-on exercises, case studies, continuous assessment and a real professional project, presented orally at the end of the program.

Certification

A professional training certificate "Web & AI Applications Developer" is awarded by 2A-SIDOF SERVICES upon completion of the program, subject to successful assessments.

Career opportunities

Careers open to you after the training

AI Web Developer | Web Builder | WordPress Developer | Shopify Developer

E-commerce Manager | Freelance web developer | Technical digital consultant

Web integrator | Web project officer | AI Product Builder | Digital entrepreneur

Continue with 2A-SIDOF SERVICES

The most promising profiles may be invited to collaborate with 2A-SIDOF SERVICES on real client projects after the training, a concrete opportunity to put into practice what they have just learned.

Investment

Your training, your career

Training fee

650,000 FCFA

Complete 270-hour training, mentoring, course materials, final project and certificate included.

Payment terms	Pay in full or in 3 installments
Sessions	Enrollment open all year round
Registration	Simply contact us on WhatsApp

Ready to create your first web project with AI?

Contact us now to enroll or to get more information about the Web & AI Applications Developer training.

Book my spot on WhatsApp

WhatsApp / Registration

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